

# PATRICIA GALLOWAY AND KRIS NIELSEN FOUNDATION (CLE ELUM, WA)

The **Patricia Galloway and Kris Nielsen Foundation** was founded in 2009 and makes grants with a deep-rooted belief that carefully reasoned systematic blending of the social sciences and management with the products of science and engineering, when applied inventively and wisely, can lead to a better world.

The Foundation supports applied research with a special focus in energy related areas that seek to create innovative products and services which integrate science and engineering with management concepts in the context of global cultures that address sustainability and solve global problems to improve the quality of life for our society.



Dr. Patricia D. Galloway

## INSTITUTE FOR INNOVATION AND ENTREPRENEURSHIP (I4IE)

### Introduction

The Institute serves faculty, students, and staff across campus as well as others in the Kittitas Valley and Central Washington communities, including those associated with university centers. The mission is to encourage, develop, and facilitate innovative and entrepreneurial ventures through academic programs, research, and community outreach. The I4IE functions as a catalyst for regional economic development.

### Advisory Group: Statement of Purpose

I4IE brings together a vibrant group of advisors with expertise and experience as current or former entrepreneurs, innovators, business executives, venture capitalists, and angel investors as well as business analysts, attorneys, and business consultants. These professionals understand the varied elements of the entrepreneurial ecosystem and forge a network to shape I4IE programming. This network serves as an invaluable resource to develop innovation and entrepreneurial business ideas and to promote economic development and job creation in Central Washington.

**Director: Dr. Bill Provaznik**



Central  
Washington  
University

EEO/AA/Title IX Institution • For accommodation e-mail: DS@cwu.edu

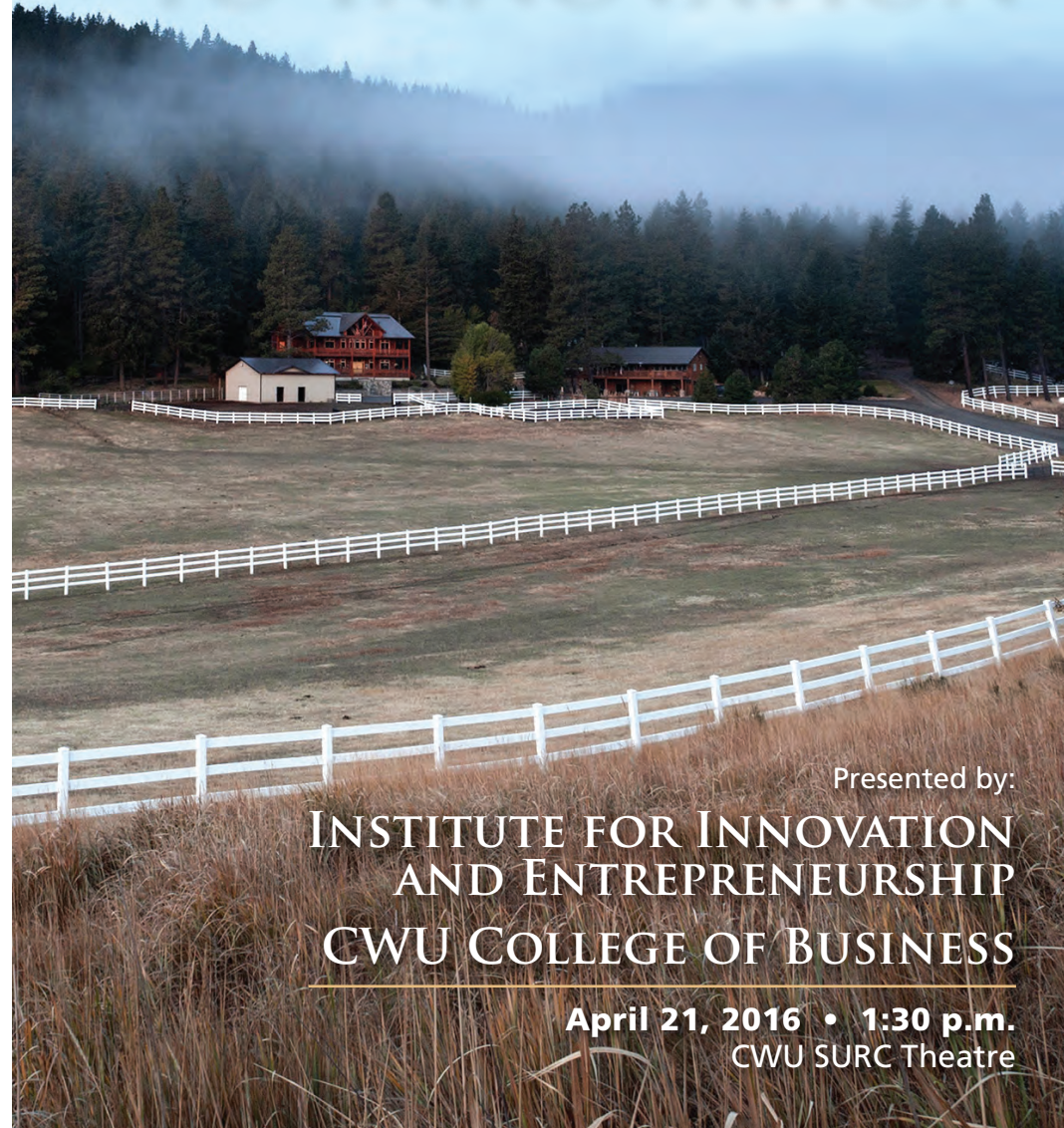


The Best Business  
Schools in the World

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DR. KRIS R. NIELSEN LECTURE SERIES  
IN INNOVATION AND ENTREPRENEURSHIP

# FINDING EUREKA! THE JOURNEY TO INNOVATION



Presented by:

INSTITUTE FOR INNOVATION  
AND ENTREPRENEURSHIP  
CWU COLLEGE OF BUSINESS

April 21, 2016 • 1:30 p.m.  
CWU SURC Theatre

## TODAY'S SPEAKER: ADRIANE BROWN

Intellectual Ventures® (IV) President and Chief Operating Officer Adriane Brown will share three key principles—people, mindset, and investment—to Finding Eureka! The Journey to Innovation.

Brown is recognized for her leadership and business acumen—the cornerstones for the strong and growing IV global performance—mentoring emerging talent, from all walks of life, and developing future leaders.

Founded in 2000, IV is a privately-held invention capital company with more than \$6 billion committed capital and more than 40,000 intellectual property (IP) assets. It has one of the world's largest and fastest-growing IP portfolios, licensed to the world's most innovative businesses. Its investors include Fortune 500 firms, individuals, and institutions.

Before joining IV, Brown was President and Chief Executive Officer of Honeywell Transportation Systems. Led by her skillful management, the \$5 billion corporation consistently outperformed the industry through disciplined global expansion and innovative new products. During 10 years with Honeywell, serving the aerospace and automotive markets, she built a reputation for achieving business results, strengthening customer relationships, and inspiring talented people to meet business objectives.

Brown also spent 19 years at Corning in operations, sales and customer service, becoming Vice President and General Manager of its Environmental Products Division.

Brown received a doctorate in Humane Letters and a bachelor of science in Environmental Health from Old Dominion University, along with a master's degree in Management from Massachusetts Institute of Technology. She was also a MIT Sloan Fellow.

Brown serves on the boards of directors for Harman International Industries, Inc., and the Pacific Science Center. She lives in the Seattle area with her husband and daughter.



## PEGASUS GLOBAL HOLDINGS, INC.



**Pegasus Global Holdings, Inc.**® (Pegasus-Global) is a global management consulting company with the experience, knowledge, and personnel to help clients and their management team complete even the most complex megaprojects. Pegasus-Global provides management evaluations and proposed solutions for the investment community, multi-national corporations, government entities, owners, engineers, and contractors for a wide variety of management, operations, technical, and commercial issues.

Pegasus-Global works with clients in evaluating an organization's governance, policies, and procedures in regard to best practices; developing leadership and management skills and processes; and providing strategic direction in order for the organization to meet its goals and objectives in executing megaprojects. Pegasus-Global personnel have extensive practical experience in the following areas: Auditing and Assessment, Strategic Consulting, Risk Management, and Arbitration & ADR.

The Corporate Headquarters is located in Cle Elum, WA, with an office in Melbourne, Australia.

## DR. KRIS R. NIELSEN LECTURE SERIES IN INNOVATION AND ENTREPRENEURSHIP

PRESENTED BY  
CWU INSTITUTE FOR INNOVATION  
AND ENTREPRENEURSHIP

### WELCOME

**Bill Provaznik, PhD**

Director, Institute for Innovation and Entrepreneurship

### OPENING REMARKS AND INTRODUCTION

**Patricia D. Galloway, PhD**

President and Chief Executive Officer, Pegasus Global Holdings, Inc.

### FEATURED SPEAKER

**DR. ADRIANE BROWN**

Intellectual Ventures® (IV) President and Chief Operating Officer

### QUESTION AND ANSWER SESSION FOLLOWED BY RECEPTION



## DR. KRIS R. NIELSEN

**Dr. Kris R. Nielsen** was the Chairman and President of Pegasus-Global Holdings, Inc.®, an international consulting services company to private and public companies, primarily in energy and infrastructure industries. He provided strategic direction to the firm's operation and was a recognized leader in risk management. He served as an expert witness in legal proceedings around the world and as an arbitrator and mediator for dispute resolution. Dr. Nielsen passed away on February 16, 2013. He was a consummate professional and a compassionate human being. He understood the connection between creativity, innovation and entrepreneurship—a hallmark of his business acumen.